# TRANSFORMATIVE **EXPERIENCES**

For more than 16 years, Zynger Events has been making the world better one event at a time. As one of the premier full-service event planning companies in the nation, we pride ourselves on the work we do for important causes for charities, non-profits, individuals and corporations. And yes, sometimes those important causes are your birthday or special anniversary!

#### AMAZYNG EVENTS

The events we design and produce are powerfully rooted in community, education and social causes. Whether your event is large or small, we ensure that it is planned to the very last detail. This includes weaving in interactive, highly engaging elements your guests will not soon forget. We are proud to produce a wide variety of events including nonprofit fundraisers, sporting events and tournaments, charity dinners, food and wine festivals, international conferences, product launches, volunteer programs and more.





#### CORE COMPETENCIES

Zynger Events handles every detail of your event. We are equally happy to consult with you to provide the services that best fit your needs.

- AUCTIONS & IN-KIND DONATIONS
- BUDGET MANAGEMENT
- COMPLIMENTARY CONSULTATION
- CONTRACT NEGOTIATION
- ENTERTAINMENT & TALENT MANAGEMENT
- BUDGET DEVELOPMENT & MANAGEMENT
- EVENT BRANDING
- EVENT MARKETING
- FOOD & BEVERAGE
- GUEST LIST CREATION & RSVP MANAGEMENT
- LOGISTICS INCLUDING TRANSPORTATION, PARKING, SECURITY, PRODUCTION, STAFFING
- SHOW PRODUCTION & MANAGEMENT
- SPONSORSHIPS & COMMITTEE MANAGEMENT
- TIMELINE CREATION & MANAGEMENT
- VISUAL ELEMENTS INCLUDING DESIGN, THEMING, BRANDING & PRODUCTION
- VENUE SELECTION
- VENDOR SELECTION & MANAGEMENT
- VOLUNTEER PROGRAMS







# OUR PASSION

Zynger Events was founded by Ryan Zynger in 2008 following a 20-year career in the event industry that included working at top event locations and non-profit organizations such as the California Science Center.

We have been designing and producing events for three decades. In 2015, our owner, Ryan Zynger, was honored as the BizBash Event Designer of the Year and in 2019, we were awarded the Special Events Magazine Gala Awards Best Event Produced for a Nonprofit Organization. In 2021 Zynger Events was awarded the BizBash Best Virtual Millennial/ Gen Z Event.

Our passion is changing the world one event at a time. We believe in cause-related events and bringing people together for a purpose be it community, charity, education, or simply for the fun of it. Because that's important too!

# WHAT MAKES US DIFFERENT

The Zynger Events team has extensive experience with cause-related corporate and non-profit events. Our networks and resources across Southern California make our team a force of knowledge ensuring that our clients receive the best service and exceptional value for money.

### OUR ROSTER

Our client list includes such well-known organizations as Tourism Australia, Equality California, The Los Angeles LGBT Center, The LGBT Community Center of the Desert, The J. Paul Getty Museum, The American Alliance of Museums, Boys and Girls Clubs of America, The Annenberg Space for Photography, The City of Los Angeles, Los Angeles Arts Month, Facebook, and The California Science Center.



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